

# WORLD-TOQUES



## **POWER PACKAGE 2009**

*(in the annual fee included)*

### ***Certified World-Toques Star-Restaurant***

#### **ACCESSORIES**

- deed for the appointment ceremony
- Nomination document now
- exclusive use of the protected World-Toques ® - Chef Jackets (see price sheet, or on request)
- user license for protected World-Toques ® -Logo
- user license plastic plate (see price sheet, or on request)
- World-Toques - Pin

#### **EXCHANGE PROGRAMMS**

14-day exchange at a time of choice. Every employee of a certified World-Toques Sterne-Restaurants, with a colleague from a certified restaurant in another country wants to cooperate, in return, must be another employee of a certified restaurants in his house as a guest host. Contact via the office.

#### **AUTOGRAPH CARDS**

Recommendation of the office suppliers. Template in the office Wold-Toques .

#### **AWARD-ACADEMY**

(former Bocuse d'Or Academy Germany)

Institution for further education and training of young talents of culinary arts

Education and training for national and international competitions: Baltic Culinary Star Cup / St. Petersburg, Bocuse d'Or / Lyon (deleted from program since 2007), European Chef Award / Helsinki, Marchesi Award / Italy, Nordic Challenge / Copenhagen, etc. ([www.award-academy.de](http://www.award-academy.de))

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## **BOUTIQUE**

World-Toques Accessories Books Videos CD-ROM  
Shopping for re-sale price minus 30% to

## **CLUB PROSPER MONTAGNE: MAISON DE QUALITE**

ceremony for certified World-Toques Star-Restaurants, a special price.  
Possibility of the Club Prosper Montagné Soirées in their own  
organization. ([www.prospermontagne.de](http://www.prospermontagne.de)) More information in the  
Headoffice.

## **CORDON NOIR - Friends of culinary arts**

Possibility of Cordon Noir Soirées in their own organization.  
([www.cordonnoir.com](http://www.cordonnoir.com)) More information in the headoffice.

## **HONOR-WORLD-TOQUES**

Award for dedicated private persons, who support the World-Toques  
philosophy.

## **WORLD COOKING FESTIVAL**

Participation in the annual event ([www.kochfestival.de](http://www.kochfestival.de)). Always on the  
last Thursday or weekend in May.

## **WORLD FLAVOR OF THE WEEK**

Participation in the annual event ([www.wochedesgeschmacks.de](http://www.wochedesgeschmacks.de)). Always  
in October to the third week.

## **WORLD-TOQUES CULTURE AWARD**

If awarded to well-known personalities involved in the preservation of the  
World culinary tradition use. Honored Mrs. Christiane Herzog 1997, Mr.  
Alfred Biolek 1998, Mr. Christian Teubner 2001, and Mr. Johannes B.  
Kerner 2005th All certified restaurants will receive an invitation.

## **WORLD-TOQUES - FOUNDATION**

Individuals, which Worldtoques Foundation worldwide support through  
donations of Worldtoques Ambassadors Foundation and ambassador of  
good taste

Consumers will be friends of all certified World-Toques Star-Restaurants  
and our organization.

## **WORLD-TOQUES GUEST CLUB**

The members of the World-Toques Club guests receive discounts at  
various events, such as cooking, taste, training, etc. For example, Amuse

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Bouche in World-Toques certified star restaurants, hotels and upgrade to "Late check-out, etc.

## **WORLD-TOQUES TASTE SCHOOL**

for adults organized by our department taste pedagogy (for course costs and menu)

## **BUYING MORE FAVORABLE**

in all official suppliers - excellent company within the World-Toques - NETWORK (currently over 100 companies).

About World-Toques Competence-Center (office) directly

## **WORLD-TOQUES DAYS**

Participation of your restaurant ([www.eurotoques-feiertage.de](http://www.eurotoques-feiertage.de))

## **WORLD-TOQUES RESTAURANTGUIDE**

certified World-Toques Star-Restaurants.

## **WORLD-TOQUES - TROPHY**

Jury action on request to the championship cook amateur s

## **WORLD-TOQUES COMPETENCE CENTER**

in the World-Toques branch and  
PRACTICE COMPETENCE CENTER restaurant Träuble,  
D-Remshalden-Geradstetten

- With the establishment of the World-Toques competency, we followed the suggestion, a free consulting service for object-and private institution in and around new buildings and renovations to offer.
- World-Toques meets the pre-selection of products, which in the World-Toques Competence Center presented themselves, and it is quality assured.
- You and your staff can be in practice here in the devices Competence-Center spot visit / test, and possibly with the products / devices are working.
- To view the high expectations following the World-Toques nutrition philosophy needs is Hightech and know-how of the A and O. This means

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that builders in new acquisitions must be sure that they are the best machines and equipment to buy.

- Cheaper shopping at the official supplier of the Competence
- The World-Toques office has any questions or advice on the purchase or during the pre-selection of equipment and products available.
- Equally naturally produced foods and drinks of international, national and regional producers

## **WORLD-TOQUES AMBASSADOR**

Award for dedication to the world dining and living culture, as well as for use by the Conservation of world culinary traditions)

## **WORLD-TOQUES-SENATOR**

for private or business people, which the World-Toques Food Philosophy financially support

## **WORLD-TOQUES EVENTS**

Volunteer applications (ships, aircraft, train, trade fairs, events, Feature Cooking, Cook and Talk, Show cooking, television, charity galas, receptions parliamentarians , etc.) for your business / restaurant to promote.

## **WORLD-TOQUES CUISINE COMMUNICATIVE**

Healthy cooking and communications in a private atmosphere

## **WORLD-TOQUES FOOD COLOURING BOOK**

learning and course for first graders, project management

## **WORLD-TOQUES- YOUNG-CHEF**

Your trainees can cook this addition after completion of your apprenticeship.

## **FRIENDSHIP**

with all of certified World-Toques Star-Restaurants worldwide.

## **WARRANTY CERTIFICATE**

Certified World-Toques Star-Restaurant guarantees in its menu the guests with his personal signature, at the World-Toques Guidelines on hold.

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## **TASTE AWARENESS**

Volunteer applications for young children, students and adults. Organized by our department taste education, to promote your restaurant

## **INTERNET**

(At the moment 45,000 to 48,000 visitors/week!)

Free registrations (see [www.world-toques.com](http://www.world-toques.com))

- Employees job- placement requests and offers, real estate, leases, cooking, taste, schools, etc. for free.
- Quick Server Package up to date- to the new Internet pages portrait, your menu, your program, cooking classes, press coverage of your home, your recipe of the month, weddings, golf, etc. Gallery to present.
- Free activation on the Internet restaurant guide on pages [www.restaurant-kritik.de](http://www.restaurant-kritik.de) Burda and online portal

## **LOBBYING**

The opinions will reach the appropriate representative on the World-Toques headoffice, the Parliament and Commission members.)

## **MEDIA** (radio, TV, newspapers and magazines)

the World-Toques Headoffice you propose to reports, broadcasts, movies, news, etc

## **MENU PLAISIR**

Attendance upon request. 3 to 5 course menu into a taste of certified World-Toques Star-Restaurant specifically for students / trainees / students (at a much lower price)

## **EMPLOYEE TRANSFER** international

(when necessary and only on request)

Staff approval of the transfer necessary

## **EMPLOYEE TRAVEL SERVICE** - last minute - System

The employees of certified World-Toques Star-Restaurants will be given the opportunity, in the other certified World-Toques Star-Restaurants Special offers for a short stay to get. The stay is limited to three nights when rooms are available. To secure that it is a World-Toques internal benefit that may request the posting of the employee only with the signature of the person of certified World-Toques Star-Restaurants, where it currently operates, be accepted.

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## **PUBLIC RELATIONS**

Attribution your restaurants:

- on the Internet at [www.world-toques.com](http://www.world-toques.com)(immediately)
- on the Internet at "cooking classes" if what they offer
- marketing your offer cooking classes and events all over your country
- unless you have written books, or just write (after the World-Toques nutrition philosophy by emphasizing the highest award our organization label.
- There is the possibility of a foreword by World-Toques inserted.
- touch over million World- Toques regular customers in the whole world

## **PASTRY- ACADEMY**

institution for further education and training of young talents of the pastry

## **PRESS WORK**

- nomination in the daily press in your sphere
- press releases about your house or your person
- for all events and activities you want to do with World-Toques make the press work done by the office.

## **QUALITY ASSURANCE**

and self-control of all of certified World-Toques Star-Restaurants are anonymous World-Toques ambassadors of the Foundation, guests-club and suppliers executed. Each responsible person of a certified World-Toques Star-Restaurant must face its responsibility, a healthy cooking with natural foods - to cook in mind.

## **BOARD OF ADVISORS**

World-Toques - Representatives in the countries  
Dedicated individuals from certified World-Toques Star-Restaurants assume the role of board of advisors, to organize in their country World-Toques Tables. They represent World-Toques in panel discussions, events, etc.

## **NEWSLETTER**

Information letters with news, offers, etc.

## **JOB FAIR**

Certified World-Toques Star-Restaurants can stay for free at the World-Toques [www.world-toques.com](http://www.world-toques.com) website advertisements.

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## **WORLD-TOQUES COOKING SCHOOL CLUB**

The aim of the school's cooking club is to separate the preparation and creating imaginative dishes as an alternative to fast food and Microwave the age of the students should be promoted.

[www.schulkochclub.de](http://www.schulkochclub.de)

## **TRUST INSTRUMENT**

The supplier of World-Toques enterprises undertake the Euro-Toques standards.

## **MAGAZINES**

Free magazines you receive the following subscriptions:

- current restaurant guide
- First Class
- Impulse - Hotel & Gastronomy
- Enjoy Gifts
- TopHotel
- Chefsbest
- Gastrotel

For further information, please contact your World-Toques Head-Office from Monday to Friday from 8-17 clock is available!  
(By phone from 9 a.m. to 12 a.m. clock)

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